

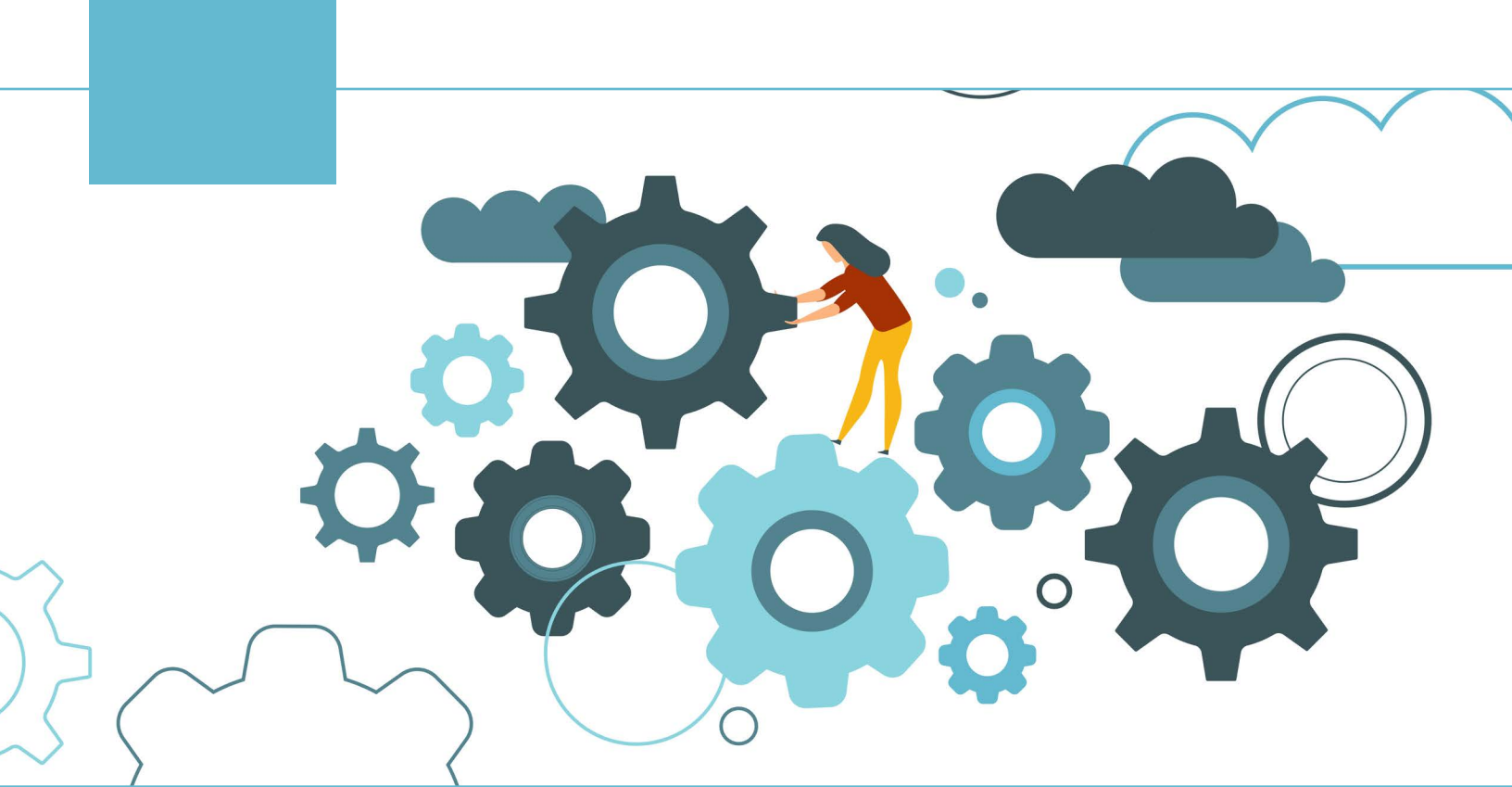
# jta job training albuquerque

BUILDING ABQ'S WORKFORCE ONE WORKER AT A TIME



## JTA Impact Report

[jobtrainingabq.org](http://jobtrainingabq.org)



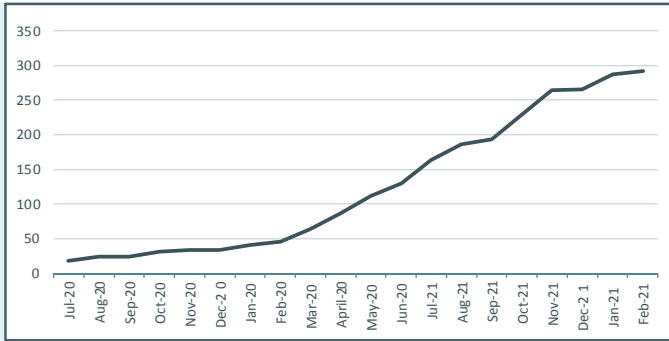
## Why JTA?

Job Training Albuquerque (JTA) is the City's premier workforce development program. JTA provides Albuquerque small businesses with an opportunity to skill up their employees by funding free training courses in high-demand skills.

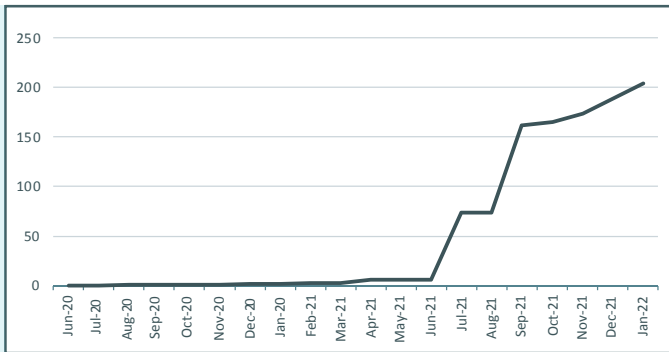
JTA is a partnership between the [City of Albuquerque](#) and [Central New Mexico Community College \(CNM\)](#). Program funding is provided by the City of Albuquerque Economic Development Department and is administered by [CNM Ingenuity](#). Eligible trainings may be offered by any JTA Partner such as CNM, UNM, PivotalNM, and NMCCEA.

CABQ's Economic Development Department (EDD) prioritizes workforce development as a strategy for economic growth. The EDD creates opportunities targeted at skilling up Albuquerque's workforce to match local employer demand, advance workers' careers, and generate higher wages.

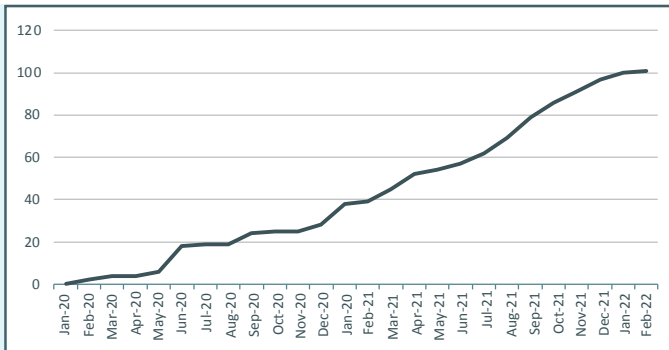
# JTA Reach: January 2020 to January 2022



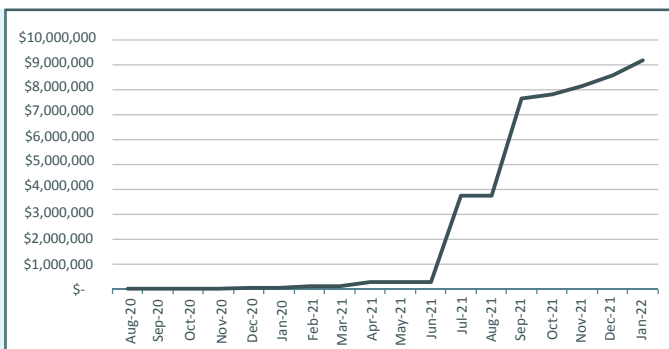
**287**  
Employees Skilled-Up



**204**  
Jobs Created



**100**  
ABQ Small Business &  
Non-Profits Engaged



**\$9.1M**  
Annual Wage-Earning  
Power Added

**\$1 M** Invested  
**\$9.1 M** Annual Wage-Earning  
Power Added

**10X** Return on  
Investment

# The Future of JTA

The momentum is clear! After quietly launching at the beginning of the COVID-19 pandemic, our program rapidly picked up steam and hasn't looked back. We've successfully connected Albuquerque employees with valuable skills through trainings in technology, leadership and other valuable industries.

## Industry Trainings

- Deep Dive Coding Full Stack Bootcamp
- Leadership Academy
- Digital Social Media Marketing
- CDL

## *Future Industries for Collaboration*

### Future JTA Industries

- Hospitality
- Film
- Manufacturing
- Communications

Simply put, JTA continues to add jobs, build an educated workforce, and grow the Albuquerque Economy - one job at a time!

# Participants Stories

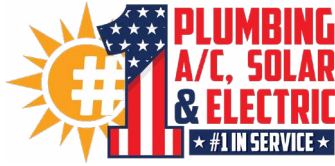


## *Success in Technology Education - Boomtime*

JTA provided support for Boomtime, a local internet marketing and advertising agency, during a period of transition. With support from JTA, Boomtime employees completed trainings in UX/UI, the Adobe Illustrator Series, and Social Media Marketing. Upon completion, Boomtime reported having added three new staff members.

*“At Boomtime, we believe that educating and empowering people and businesses are the keys that unlock potential. That is why we are so excited to participate in the Job Training Albuquerque program as we grow our business in Albuquerque,”* said Alfonso Barreiro, Vice President of Operations at Boomtime

*“Having access to these cutting-edge, high-demand, and high-quality trainings has helped us skill-up our employees and helps us not only stay competitive in our industry, but attract and retain our amazing staff.”*



NMCCEA  
NEW MEXICO CHILD CARE AND EDUCATION ASSOCIATION

## Success through training in solar - Number One Plumbing, A/C, Solar & Electric

JTA has also had a positive impact on the growing Solar Industry here in Albuquerque.

According to David Kaminski, with Number One Plumbing, A/C, Solar and Electric, training provided through JTA *“has allowed us to start a new solar division in their company”*.



JTA has provided several Albuquerque-based solar companies with access to training in both Solar Electric Basics and the NABCEP (North American Board of Certified Energy Practitioners) Exam prep and has trained over 20 of their employees.

## Success in Early Childhood Education - NMCCEA

In the Fall of 2021, JTA signed a training partnership agreement with New Mexico Child Care Education Association (NMCCEA) to support critical training needed by local Early Childhood staff. NMCCEA offers a 45-hour training, which is required for all staff working at licensed early childhood facilities, as well as the National Administrator Credential training for center directors and emerging leaders. The National Administrator Credential is recognized nation-wide as a mark of excellence for those managing a childcare program, which represents a significant level of skill development for those in Early Childcare leadership.

*“NMCCEA is committed to providing continuing education to childcare providers in New Mexico, and we are honored and excited to offer this opportunity for Albuquerque in partnership with the City of Albuquerque and JTA,”* said NMCCEA executive director Chrissy Jeter.



*“Opening doors for employment training helps move our industry forward, and the future of our economy—the children of New Mexico.”*

Since NMCCEA advertised the partnership, JTA has enrolled 46 employees representing 17 different locally owned childcare providers in either the 45-hour training or the NAC.



# JTA IN THE NEWS

[Small Businesses Can use City Funding to Power Up Through CNM Training](#) - *Activate NM MCO Story (January 2021)*

[Citywide Initiative Offers Job Training to Small Businesses](#) - *KOB JTA Story (February 2021)*

[City Initiative Helps Companies Train Employees Online](#) - *Albuquerque Business First (March 2021)*

[City Expands Jobs Training Program](#) - *KQRE (October 2021)*

[Job training Albuquerque Offers Expanded Training for Tech and Other Types of Job Skills](#) - *Albuquerque Business First (June 2021)*

[Albuquerque-metro Job Training Program Sees Success](#) - *KRQE (February 2022)*



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